

There's No Business Like **NO Business**™ – so lets talk business

Business Basics for Coaches

6 part TeleClass with **Matthew Rochte**

- Been thinking about a website for months? **I'll have you up with a good website that you are happy with and that you can easily control in 1 hour**
- Don't know what your brand identity is? **It is really simple - learn why.**
- Futzin with designing your perfect business card and still not happy? **No more**
- Swamped by the Time Management demons of self employment? **Simplification Solutions Given & 2 NEW ways to think about time to share with you.**
- In/On/Over/Under the business - where have you been working? **If you are like most coaches - all of these but ON. This is about working ON the business.**
- Maxed out your hobby of coaching? **Ready to create a REAL business? LETS GO!**

Then, **LETS TALK BUSINESS**. Practical, applicable, nuts & bolts stuff.

I have successfully run several businesses & understand the challenges of solopreneurship.

Come tap my brain, be coached, and become a business owner. **I want you to be GREAT!**

What is this?

What I am offering is a 6 part teleclass on the Basics of Business- in particular a Coaching Business. **Practical, applicable, nuts & bolts stuff** from structure - to websites - to money - to simple business plans - to how to be a business owner.

This is not a training program about coaching. This is about all the stuff they didn't teach you in coaching school and you now realize that you really need to know. If you want to go deeper in your coaching, I'd love to chat with you about that separately.

Materials:

(Course material included in course price)

1. Binder of tools, lists, resources & everything we talk about in the class, & some we don't
2. Surprises ~ they'll be juicy learning tools

Details:

Dates: Series 1 starts Weds Nov 15 10am ET
Series 2 starts Thurs Dec 7th 2pm ET
Series 3 starts Tues Jan 2nd 4pm ET
(skipping major US holidays)

Cost: Introductory price **\$195** (material costs included)

of classmates: Limited to 10 people

Register: at CoachingIntentionally.com or contact

Matthew Rochte directly at at **612-332-1642**

matthew@coachingintentionally.com

More info at: <http://www.CoachingIntentionally.com>

Check out the FREE SAMPLE E-Course:
www.CoachingBusinessEssentials.com

*Progress and shifts in momentum guaranteed.
Miracles optional, hey they happen!*

Program Topics:

So here are some of the key areas we will cover, you will learn, and you'll discover business is a lot simpler than you knew. We are going to cover a lot of material and do it in a way that should be easy, powerful and accessible.

- **1 Day website that is painless & easy & works**
- **Writing a business plan that doesn't kill you**
- **No-Fuss Instant Brand, Business Name, & presence in a day (try 1-2 hours)**
- **Time, Energy, & Resource managements**
- **Money \$\$\$\$**
- **Perception & Reality & State of Mind**
- Essential habits, rituals, tools, business essentials, tools, practices, structures etc.
- Understand the power of perception and its role in running a smart business.
- Environmental Influences and Killers
- Who are your professional allies and how to use them. i.e. VAs, CPAs, Personal Board, etc
- Profit vs Growth vs # of clients
- Legal & Ethical questions
- Ongoing sustainable business practices
- **& more**



Matthew Rochte
CoachingIntentionally™

Matthew is a 15 year coaching veteran helping coaches be GREAT! His work with coaches covers Basics of Business to integrated coaching techniques; from Spiral Dynamics to Spiritual Intelligence; From Flow to HFModel; from Arbing to Coaching From Within. Matthew is the Past President of the Minnesota Coaches Association and serves on the ICF Ethics & Standards Committee.